



Business Spotlight—Iron Roost

Have You Pimped Your Waffle Yet? You can do that sort of thing at Iron Roost. Amongst the food establishments in Ballston, we are the new kid on the block, and our claim to fame is waffles! Since April 2012, we've joyfully been serving up homemade breakfast and lunch creations 6 days a week. Our concept stems simply from the desire to be different. From our name, to the space, and the menu, we've sparked a level of curiosity that has served us quite well.

So many people have asked, "Why waffles?" I say, "Why not?!" Waffles are delicious. They are unique.

And most importantly, they are so versatile that we were able to build an entire menu based around them. From sweet to savory, we can almost guarantee you'll find something to satisfy your craving! Even for the dairy- and gluten-free seekers, we have something for you too!

Front Street in Ballston Spa was a natural fit for Iron Roost. Adjacent to Wiswall Park, and nestled amongst "fabulous" neighbors, we quickly realized it was the perfect location. The natural characteristics of the space met all our criteria. The hard wood floors, original brick wall, and a charming storefront helped solidify the style and brand of Iron Roost.

Our team is small, but extremely hardworking, professional and dedicated to providing our guests with a consistent product and friendly, welcoming service! In turn we have quickly developed a loyal following amongst the local community. Fortunately, our following does not end there! Mostly by word of mouth, the message has stretched far and wide. We see new faces coming from all over the capital region daily! Needless to say, it's been a great year.

Speaking of a great year, April 20th marks our 1-year anniversary. What does that mean? A party, of course! Please come enjoy live music, a bouncy-bounce, free giveaways and more! For more details and updates, visit us on Facebook.

A big thank you to all for the ongoing support and warm welcome in to the community. Our goal is to continue bringing new and fresh ideas to the table for many years to come. Long live the waffle!

—Linnaea DiNallo, Owner